

# Partnership & Network Members' Learning Event

**The art of the possible:  
enabling good lives  
AND managing demand**

**2 & 3 May 2018**

**Cardiff**

**Mercure Cardiff Holland House, 24-26 Newport Road,  
Cardiff, CF24 0DD**

**Find out about how it's possible to enable people to lead good lives within their communities and better manage overall demand and resources.**

IPC's ongoing work on 'Commissioning for an Ordinary Life' will be built upon to explore how we can commission for communities and change the behaviour of both individuals and professionals. The aim is to achieve what increasingly feels like the holy grail of social care – enabling good lives AND managing demand.

Presentations and discussions will be led by IPC colleagues and external speakers to explore:

- How do we keep people at the centre of their community?
- How do we harness the needs and aspirations of our communities?
- How do we commission and market shape for community?
- What can we do to change behaviours and expectations?
- How can we evidence that this works and the progress being made?

The programme for the event is shown overleaf:

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## Event Programme

### Day 1

- 09.30** Registration and refreshments
- 10.00** Welcome & Introduction
- 10.15** Plenary 1: “Doing what matters” Nic Rattle, IPC Principal Consultant and Philip Provenzano, IPC Assistant Director
- 11.00** Tea and Coffee
- 11.15** Plenary 2: “Managing demand & enabling good lives: what are we trying to deliver?”  
Sarah Broadhurst – IPC Principal Consultant
- 12.00** Delegate Activity 1 – “Show and Tell Café”  
Delegates will be asked to share in small groups one area of work in their organisation that is contributing to enabling good lives.
- 12.45** Lunch
- 13.30** Feedback from “Show and Tell Café”
- 14.00** Plenary 3 – “Good commissioning for good lives: an innovative providers perspective”  
Sian Lockwood OBE, Chief Executive, Community Catalysts
- 15.15** Break
- 15.30** Delegate Activity 2  
Action learning conversations
- 16.30** Reflection and close of Day 1
- 19.00** Pre-dinner Session  
Laura Willoughby MBE, Co-Founder, Club Soda
- 20.00** Dinner

### Pre-dinner Guest Speaker

#### Laura Willoughby MBE, Co-Founder, Club Soda



Laura is co-founder of Club Soda, the Mindful Drinking Movement. Their aim is to create a world where nobody feels out of place for not drinking. Club Soda has individuals, workplaces, and social spaces in its membership. Club Soda has over 15,000 individual members, have built a venue listing guide and ran the UK's first-ever Mindful Drinking Festival in August 2017. Club Soda is featured in Nesta's new report on self-efficacy - Good and bad help: How purpose and confidence transform lives.

We've asked Laura to share her experience about building relationships with local authorities, and the behaviours and processes that support or inhibit being able to get things done, including monitoring arrangements and proving you're making a difference.

## Day 2

<b>09.00</b>	<b>Introduction to Day 2</b>
<b>09.15</b>	<b>Delegate Activity 3: Chatty Café</b> Inspired by the Chatty Café Scheme, delegates will choose topics for discussion (on Day 1) and will have time to chat to others around the same topic. An opportunity for structured networking and ideas generation.
<b>10.30</b>	Break
<b>10.45</b>	<b>Plenary 5 - Making it possible: do we change our perceptions and behaviours?</b> <b>Julia Whyard, IPC Senior Consultant &amp; Graeme McLaren, IPC Principal Consultant</b>
<b>11.45</b>	Break
<b>12.00</b>	<b>Delegate Activity 4 – “What do we do next?”</b> Following the completion of a brief self-assessment, delegates will be asked to share in small groups what they would like to “stop, start and keep doing” in their organisations to enable good lives and manage demand.
<b>12.45</b>	Summing up session
<b>13.15</b>	Close and lunch

To reserve your place, please complete our [online booking form](#) or for further information please contact [ipcevents@brookes.ac.uk](mailto:ipcevents@brookes.ac.uk)

To find out how the [IPC Partnership and Network programmes](#) can provide longer term support to help your team or organisation deliver improvements in public care please contact Philip Provenzano at [pprovenzano@brookes.ac.uk](mailto:pprovenzano@brookes.ac.uk). IPC Partner or Network members are entitled to up to **4 free and discounted places\*** to attend this event (which includes accommodation for the night of 2<sup>nd</sup> May). Non IPC Partner or Network members will be charged £225.

*\*Partnership membership entitles organisations to 4 free places, Network membership includes 1 free place.*