

# Workshop 1

## The case for prevention

Prevention is at the heart of recent policy and local authorities with health organisations have to ensure preventative approaches are undertaken to promote well-being and meet outcomes. Getting prevention right is a key determinant in managing demand effectively.

This workshop will explore the evidence for preventive action in social care and help to develop each participants understanding of how they might develop a preventive strategy in their area. It will pose a number of questions including; have we got it right? Is this an operational or commissioning issue; how do we design and deliver the right operational model?

The session will also seek to explore a number of difficult issues including 'prevention v's personalisation', 'balancing strategic priorities and individual choice' and reflecting on who the key stakeholders are and how a strategy might be developed and then delivered within a local area.

### Who is this workshop for?

This workshop is aimed at managers and leaders responsible for prevention in adult social care, public health and clinical commissioning groups.

### Opportunities?

Participants will have the opportunity to discuss and explore:

- The different characteristics of effective preventative approaches.
- To reflect on where your organisation is on the prevention spectrum.
- To reflect on your current strategy.
- To reflect on and revise/confirm your direction of travel.

These workshops offer cost-effective, in-depth training from Visiting Professor John Bolton and IPC senior consultants who are qualified and experienced trainers with backgrounds in strategic

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commissioning, housing, health, social care, children's services and public care management.

## **Logistics and costs**

The workshop will take place in:

**Oxford 20<sup>th</sup> September 2016**

The cost of the workshop is £225 per person, which includes hard copies of workshop materials, refreshments and administration costs. IPC Network and IPC Partnership members are entitled to a number of free places on workshops and a 30% further discounted rate on additional places.

## **Further information**

The Institute of Public Care (IPC) is a centre of Oxford Brookes University. Our clients include the voluntary and private sectors, central and local government, and NHS organisations. Since 1987 we have led the way in thinking and practice on service redesign and change, commissioning arrangements, performance management, workforce leadership, managing practice quality and market development in public care. We offer postgraduate level certificates of credit in all of these areas. If you would like to know more about our work, visit our website <http://ipc.brookes.ac.uk>.

For further information or to discuss how IPC can help your organisation please contact Tammy Abarno on 01865 790312 or email [ipc@brookes.ac.uk](mailto:ipc@brookes.ac.uk).