

Are we providing the kind
of housing that older
people want?



working for well run
evidence-based
public care





The new SHOP Resource Pack provides a range of

briefing papers and tools to help commissioners, developers and providers of services understand the future demand and market for housing for older people in the current policy context.

SHOP has been written by IPC and published by the Housing LIN and ADASS.

IPC offers the practical support you need to use this resource to plan, design and deliver the kind of extra care housing that older people want. We can design a programme specifically for you and your organisation, or you may wish to access a series of activities which we will be running during 2012. Either way, with our support you will deliver evidence-based approaches to greater efficiency and effectiveness in housing, care and support for older people.



Housing LIN



How can we help you?



Think strategically about the direction of services

Secure high-quality, person-centred care

Maximise the benefits of extra care housing

Plan for the future

- Develop clear strategic plans
- Engage with key partners
- Analyse data on demand and the current market

- Develop the market to meet local needs and aspirations
- Develop your market position statement
- Understand barriers to market entry

- Deliver the right outcomes for different populations
- Develop a shared vision amongst key partners

Work in partnership

- Establish strategic partnerships with members, developers, Registered Social Landlords, and older people and their carers
- Have the right conversations with the right partners in the right way

- Understand demand for housing and related services
- Use consultation exercises with pre- and post-retirement age people to understand their future aspirations

- Review the success of current housing options and care and support services
- Understand what impact your services have on peoples' lives

Deliver effective services

- Review local housing options for older people
- Carry out stock reviews and option appraisals
- Review demand for services

- Understand the training needs of your staff
- Develop their skills and capacity to deliver quality services and practice improvement
- Give senior managers space to think about their effectiveness during a period of fundamental change

- Explore good practice and the evidence-base in the design of buildings and neighbourhoods
- Understand how the configuration of services within extra care housing can impact on its success



Contact us

For more details about SHOP and its programme of activities visit <http://ipc.brookes.ac.uk/>. For a confidential discussion about how we can help please email Juliet Bligh at: ipc@brookes.ac.uk or call **01225 484088**.

At IPC we help people in public care to improve the quality and impact of services and deliver value for money. Our reputation is built on combining the evidence-based rigour of the UK's leading modern university, with hands-on experience in public care management and practice.

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